Alisa Latty-Alleyne

FAITH-TECH STRATEGIST & RESPONSIBLE AI ADVISOR

Speaker | Writer | Founder, HebrewsEleven™

> *Helping shape the conversation about faith, technology and human flourishing in an AI age.*

Core positioning

Alisa Latty-Alleyne is building a distinctive public position at the intersection of faith, technology, responsible AI, leadership, digital transformation and human flourishing. Her work bridges global executive experience, digital evangelism, Christian media and practical experimentation with emerging faith-tech.

> *The way we steward technology today will shape the world inherited by our children, their children and the generations that follow.*

50-word biography

Alisa Latty-Alleyne is a Faith-Tech Strategist and Responsible AI Advisor helping leaders navigate the intersection of faith, technology and human flourishing. Founder of HebrewsEleven™, she brings more than 20 years of corporate, technology and Christian ministry leadership and is an Executive MBA candidate at Warwick Business School.

Short media biography

Alisa Latty-Alleyne is a Faith-Tech Strategist, Responsible AI Advisor and founder of HebrewsEleven™, working at the intersection of faith, emerging technology and human flourishing.

With more than 20 years of leadership experience across global business, technology and Christian ministry, her career has taken her from serving as a Vice President at a Tata Group company to creating and implementing the UK and Western Europe rollout of digital evangelism initiatives for CV Global. She later served as National Director of the Christian Broadcasting Network (CBN) UK & Ireland, where she led its shift from a predominantly broadcast-led model towards a more integrated digital media and digital evangelism approach.

Today, Alisa is helping shape the conversation around the future of faith in an AI age. Through HebrewsEleven™, she advises leaders on responsible AI and digital transformation while building faith-tech initiatives exploring how emerging technology can serve Christian mission, prayer and human connection. She is also a freelance writer for CBN News and an Executive MBA candidate at Warwick Business School, focusing on AI and Digital Transformation.

Full media biography

Alisa Latty-Alleyne is a Faith-Tech Strategist, Responsible AI Advisor, speaker, writer and founder of HebrewsEleven™, working at the intersection of faith, emerging technology, leadership and human flourishing.

Her work is shaped by a central question: as artificial intelligence and emerging technologies transform the way we live, lead, communicate and connect, how do we ensure that technology remains in service of humanity, mission and purpose rather than replacing them?

With more than 20 years of leadership experience spanning global corporate, technology and Christian ministry environments, Alisa brings a distinctive combination of executive leadership, digital transformation, Christian mission and media experience to the developing faith-tech conversation.

Her corporate career included serving as a Vice President at Tata Technologies, where she led a $30 million sales and delivery function. She later moved from corporate leadership into Christian ministry and digital evangelism, bringing her experience of strategy, transformation and technology into a new context.

At CV Global, Alisa created and implemented the UK and Western Europe rollout of digital evangelism initiatives, using social media advertising to reach people, generate Gospel response and create pathways towards connection with the local church.

She subsequently served as National Director of the Christian Broadcasting Network (CBN) UK & Ireland, where she led the organisation's shift from a predominantly broadcast-led model towards a more integrated digital media and digital evangelism approach. She designed and led the introduction of digital media and helped develop new approaches to audience engagement, Gospel response and ministry pathways, bringing together communication, technology and Christian mission.

Alisa continues her relationship with the Christian Broadcasting Network as a freelance writer for CBN News, with a particular focus on faith and culture in the UK. Her work has included interviews with Christian leaders including James Aladiran and Pastor Philip Anthony Mitchell, strengthening her role as both a practitioner and an emerging commentator on the changing relationship between faith, culture and public life.

Today, through HebrewsEleven™, Alisa advises and equips leaders and organisations around responsible AI, AI literacy, digital transformation, human judgement, governance and emerging technology. A significant part of her work is helping leaders move beyond the question of what AI can do to consider what it should do, where human judgement must remain central, and how innovation can be pursued without diminishing human agency or flourishing.

Alongside her advisory and thought-leadership work, Alisa is developing practical faith-tech concepts. The Digital Gospel Experience™ explores how someone might move from digital spiritual curiosity through testimony, Scripture, prayer and Gospel exploration towards trusted human connection and Christian community. PrayerPulse™ explores how digital, immersive and, in time, potentially haptic technologies might create new environments and pathways for prayer and spiritual engagement.

These ideas sit within a wider mission: The One Million Salvations Journey Continues™. Rather than treating scale as a substitute for relationship, the mission explores how technology can help the Church extend Gospel reach while preserving the things technology cannot replace - prayer, human relationship, trusted Christian community, spiritual formation and the work of the Holy Spirit. It reflects Alisa's long-term commitment to exploring how digital innovation can serve Christian mission responsibly and at scale.

At the heart of her work is a conviction that the way we steward technology today will shape the world inherited by our children, their children and the generations that follow. For Alisa, the future of technology is therefore not only a technical or organisational question; it is a human, ethical and spiritual one.

Alisa is an Executive MBA candidate at Warwick Business School, focusing on AI and Digital Transformation, and a Chartered Fellow of the Chartered Management Institute. In 2025, she was named a SHE Leads UK Woman of Distinction, an award presented by HRH The Duchess of Edinburgh.

Through speaking, writing, advisory work and faith-tech innovation, Alisa is helping shape a growing conversation about the future of faith in an AI age - and what it will take for humanity and technology to flourish together.

Suggested public descriptor

Primary: Faith-Tech Strategist & Responsible AI Advisor

Selective thought-leadership use: Faith-Tech Futurist & Responsible AI Strategist

Core media territories

- The future of faith and the Church in an AI age
- Responsible AI, human judgement and human flourishing
- Digital evangelism and the changing shape of Christian mission
- Faith-tech innovation and emerging technology
- Leadership, ethics and digital transformation
- Faith and culture in the UK

Usage guide

VERSION	BEST USE
50-word biography	Conference programmes, introductions, directory listings and strict word limits.
Short media biography	Default for podcast guests, speaker pages, press releases and event organisers.
Full media biography	Media centre, press pack, journalist briefings, speaking proposals and partnership conversations.